

**Personal Information**

<b>Name</b>	:	<b>Mr. Dharmaraj Jitendrasinh Solanki</b>
<b>Qualifications</b>	:	<b>Ph.D(Pursuing) in Management, MBA (Marketing), BBA (Finance)</b>
<b>Date of Birth</b>	:	<b>12<sup>th</sup> August, 1989</b>
<b>Date of Joining</b>	:	<b>2<sup>nd</sup> August, 2011</b>
<b>Area of Interest</b>	:	<b>Marketing</b>
<b>Teaching Experience</b>	:	<b>6 Years and 3 months (as on 31<sup>st</sup> Oct, 2017)</b>
<b>Industrial Experience</b>	:	<b>-</b>
<b>Current Position</b>	:	<b>Teaching Assistant</b>
<b>Subject Taught</b>	:	<b>Principles &amp; Practices of management. Fundamentals of management, Marketing management, Research methodology, Human resource management, Export Management, Consumer behaviour, Advance Marketing Management, Brand management, Services management, Business Environment &amp; entrepreneurship development, Retail franchising, Effective managerial skills, Services marketing, Labour Law, Management Principles &amp; applications, Retail Management, Banking and Insurance.</b>
<b>Contact Information</b>	:	<b>Mobile: 09909890629</b>
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**Contribution in Research**

<b>Research Experience</b>	:	<b>6 years</b>
<b>Research Paper Published</b>	:	<b>3</b>
<b>Book Published</b>	:	<b>-</b>
<b>Research Paper Presented</b>	:	<b>-</b>
<b>Conferences Attended</b>	:	<b>1</b>
<b>Seminars Attended</b>	:	<b>3</b>
<b>Workshop Attended</b>	:	<b>3</b>
<b>Expert Talk Delivered</b>	:	<b>-</b>
<b>Consultancy Project</b>	:	<b>-</b>

**Details of Seminars, Conferences, Workshop, etc. attended**

<b>Sr. No.</b>	<b>Title of Seminars, Conferences, Symposia, Workshop, etc...</b>	<b>Date</b>	<b>Place</b>
1.	Voice Modulation & Speech Therapy	6/12/2014 to 20/2/2014	B.V.Patel institute of BMC & IT, Tarsadi, Surat, Gujarat, India.
2.	'Presentation skills' Class, Command and Conduct'	6th January to 6th February 2014	B.V.Patel institute of BMC & IT, Tarsadi, Surat, Gujarat, India.
3.	Effective Public Speaking	9-10 May 2016	UTU
4.	International FDP ON "Effective Teaching Methodology – A Case Approach"	August, 2016	SRIMCA, UTU
5.	Faculty Development Programme Phase-1	7/09/2016 to 21/09/2016	The Centre of Humanities and Development, UTU
6.	Gujarat education Conference-Excellence in Education.	21 <sup>st</sup> Feb., 2016	UTU
7.	GUJCOST sponsored one day symposium on "Innovations and practices in teaching learning pedagogy"	26 <sup>th</sup> March, 2016	Maliba Pharmacy College, UTU

**List of Articles Published**

<b>Sr. No.</b>	<b>Title of Research paper</b>	<b>Name of Journal/Conference Proceeding /Book</b>	<b>Published by Vol./Year/Page No./No.</b>
1.	Consumer Buying Behaviour towards Agriculture Culture Inputs: An Empirical Study in Rural Area of Bardoli.	Global research analysis	ISSN No 2277 - 8160, vol.2, issue 6, June 2013 Impact factor- 1.5408
2.	A study on Brand Preference towards cell phones among the consumers in Bardoli City	Indian Journal of Applied Research	2249 – 555X Vol.5, Issue 5, May 2015, Impact Factor- 3.6241.
3.	Consumer buying behavior towards news paper In Bardoli City.	Global Journal for Research Analysis.	2277-8160, Vol.4, Issue 5, May 2015, Impact Factor- 3.1218

### **Extension Activities**

- Designed the course curriculum of M.Com. (Syllabus & Credit System)
- Designed the course curriculum & Credit System of BBA & B.Com as per UGC – CBCS.
- Core committee member of 3<sup>rd</sup> & 4<sup>th</sup> Convocation of Uka Tarsadia University. (Stage Management & Seating Arrangement)
- Time table In charge of BBA, B.Com & M.Com since A.Y. 2014-15.
- Preparing Syllabus of various subjects of BBA, BCOM & MCOM.
- As Training & Placement Officer (TPO) represented BBA & B.Com at UTU Placement Cell.
- Member of Board of Studies (BOS) of faculty of commerce and management, UTU.
- Co-ordinated Inter Disciplinary Seminar Series (IDSS).
- Member of University Sports Committee. Arranged sports tournaments at University.
- Co-ordinator for 2<sup>nd</sup> Convocation. (Photography & Seating Arrangement)
- Youth Fest 2015- coordinator at Poster Making Competition.
- Judge of the Aarti Thali Decoration Competition @ UTU Navratri Competition.
- Sports Co-ordinator at the Institute. Arranged Sport Days Celebration, Indoor & Outdoor tournaments.
- Co-ordinator of Inter class Management Fest held at institute level.
- Discipline I/c counseling of students as well as with their parent for their poor Attendance and Poor Result.
- Arranged and co-ordinate Annual & Welcome Functions.
- Arranged Industrial visits during 2014-15.
- Discipline Committee member for UThfest and Navli Navri function.
- Counselling of students for poor attendance with their parents.
- Arranged Meditation session for students as well as faculty member.
- Member of Music club of UTU.
- Members of various club and committee like... Library Committee, Placement Cell, R.A.K Club, Cultural Committee, Result analysis Committee etc.

## **Other Activities**

### **Examination Responsibilities:**

- UTU Exam Co-ordinator.
- Internal Exam In charge of BBA & B.Com
- Perform Senior Supervisor duty in end semester examination.
- Paper Setter and Examiner for winter as well as Summer Examinations of University.
- Invigilator in Internal as well as External Examinations.
- Upload question bank for various subjects for examination purpose.
- Exam Paper moderator in External Examination @UTU.
- Supervisor of Exam Paper moderator in External Examination @UTU.

### **Admission Responsibilities:**

- Over all In charge of Admission 2015-16, 2016-17 for BBA/B.Com (Comp. Appl.) /M.Com course.